

# RecyclingWorks in Massachusetts

Organics Subcommittee

December 11, 2014



## RecyclingWorks in Massachusetts

- Helps businesses and institutions
  - Maximize waste diversion
  - Save money
  - Waste Ban Compliance now includes commercial food waste!
  - Customer/Employee satisfaction
- Funded by MassDEP, delivered under contract by the Center for EcoTechnology





#### RecyclingWorks in Massachusetts

#### Services include:

- Online Resources
- Email and Phone Hotline
- Technical Assistance
- Events and Workshops
- WasteWise Program Administration





## Online Resources





### RecyclingWorks Website

#### Website Usage July-November, 2014

- 1. 28, 829 Visits to the site
- 2. 24, 135 Users
- 3. 82% New Users
- 4. 63, 422 Pages viewed





### RecyclingWorks Website

#### **Most Popular Pages:**

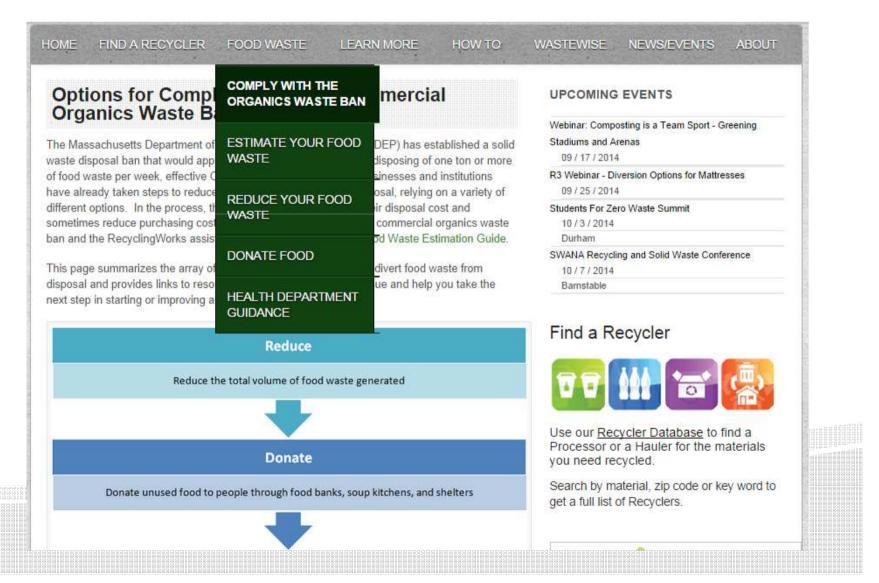
- 1. Find a Recycler-database
- 2. How to-Plastics
- 3. How to- Food Waste
- 4. Commercial Organics Waste Ban
- 5. How to Cardboard





How to Estimate F Commercial Orgar	COMPLY WITH THE ORGANICS WASTE BAN	the Ban	UPCOMING EVENTS  Webinar: Composting is a Team Sport - Greening
A Guide for Businesses a	ESTIMATE YOUR FOOD WASTE	chusetts	Stadiums and Arenas 09/17/2014
Massachusetts' Commercial Organ pusinesses and institutions disposi	DEDUCE VALID FAAD	1, 2014, will require all organic material per week to	R3 Webinar - Diversion Options for Mattresses 09 / 25 / 2014
livert that organic material from dis asked questions about the ban itse	REDUCE YOUR FOOD WASTE	e and answers to frequently ebsite here.	Students For Zero Waste Summit 10 / 3 / 2014
o, how can you tell if your busi	DONATE FOOD	ganic waste per week?	Durham SWANA Recycling and Solid Waste Conference
The most accurate ways to estimat daily tracking programs and compr may require contracting or purchas methods to estimate your food was	HEALTH DEPARTMENT GUIDANCE	tisposed from a facility are these can take time and are a number of simpler	Barnstable Find a Recycler
f you need assistance at any point, nfo@recyclingworksma.com.	please call the RecyclingWork	s hotline at (888) 254-5525 or	Till a Necyclei
What is Commercial Organic Madefined by the waste ban?	1 ton = 2,00 Commercia	al-industrial waste	Use our <u>Recycler Database</u> to find a Processor or a Hauler for the materials
Includes but is not limited to: fruit- grains, fish, and animal products a byproducts.	and Food scrap	c yard) = 300 to 600 lbs is = 200 to 450 lbs	you need recycled.  Search by material, zip code or key word to





#### Waste Bans and Compliance



HOME

FIND A RECYCLER

FOOD WASTE

LEARN MORE

HOW TO

WASTEWISE

**NEWS/EVENTS** 

ABOUT

#### **Waste Bans and Compliance**

#### Waste Bans and Your Business

In an effort to reduce the volume and toxicity of trash disposed of in Massachusetts and ensure consistent volumes of materials for recycling markets, the Massachusetts

Department of Environmental Protection (Mass DEP) has implemented waste bans on certain hazardous, recyclable, and compostable



materials. The restrictions (or bans) on disposal began in 1990, and material types have been added over time to eliminate the most prevalent materials in the waste stream for which there are viable alternatives to disposal.

#### **UPCOMING EVENTS**

Massachusetts WasteWise Forum

12 / 10 / 2014

Springfield

SWAC Organics Subcommittee Meeting

12 / 11 / 2014

Boston

#### Find a Recycler









### Find-A-Recycler Directory

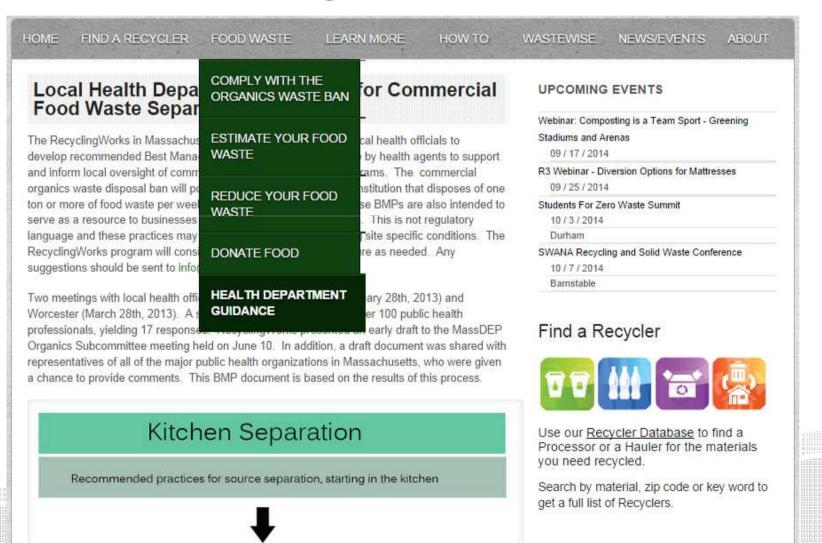
choose your Material  Choose a Hauler or  All  Search  Cking for a recycler or composter for your buy to the Recycling Works in Massachusetts Recycling Provider Se	Enter autocomplete keywords  SEARCH  Dusiness?
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me to the RecyclingWorks in Wassachusetts Recycling Provider Se	
ers servicing your area.	pearch, a database of
	cotegory Tip code or key
se the search box above to refine your search based on material ca ord.	category, zip code of key

Please keep in mind that for certain materials, recycling companies may be located outside of Massachusetts but will still serve your area.

recommendation or endorsement by CET or MassDEP.

The Center for EcoTechnology (CET) and MassDEP produced this list to help businesses find recycling service providers. Listing does not imply a

### Best Management Practices





# RecyclingWorks to Initiate Donation BMPs

- RecyclingWorks will develop BMPs for food donation programs
- RecyclingWorks will hold focus group discussions with:
  - a) State and Municipal Health Departments
  - b) Food Donation Organizations



## New RecyclingWorks Website Content:

- News/Events
- How to-Estimate Food Waste, Guidance for Businesses
- BMPs-Guidance for Commercial Food Waste Separation
- How to-Food Donation for Businesses
- Map-Food Waste Processors in MA
- De-packaging Guidance
- On-site Systems Guidance-Coming Soon -Should be today!

## RecyclingWorks Hotline





### Hotline Intakes, FY12-FY15

- Fiscal Year 2012: 138
- Fiscal Year 2013: 301
- Fiscal Year 2014: 468
- Fiscal Year 2015 July November: 345



#### Hotline Leads to Technical Assistance

#### NON Compliance Calls for Waste Generators:

- RecyclingWorks number is included on NON
- Waste generators are instructed to call RecyclingWorks for Technical Assistance

## Technical Assistance for Food Waste Generators Hotline Calls:

- Hospitality Industry
- State Facilities
- Manufacturing Facilities
- Schools and Institutions



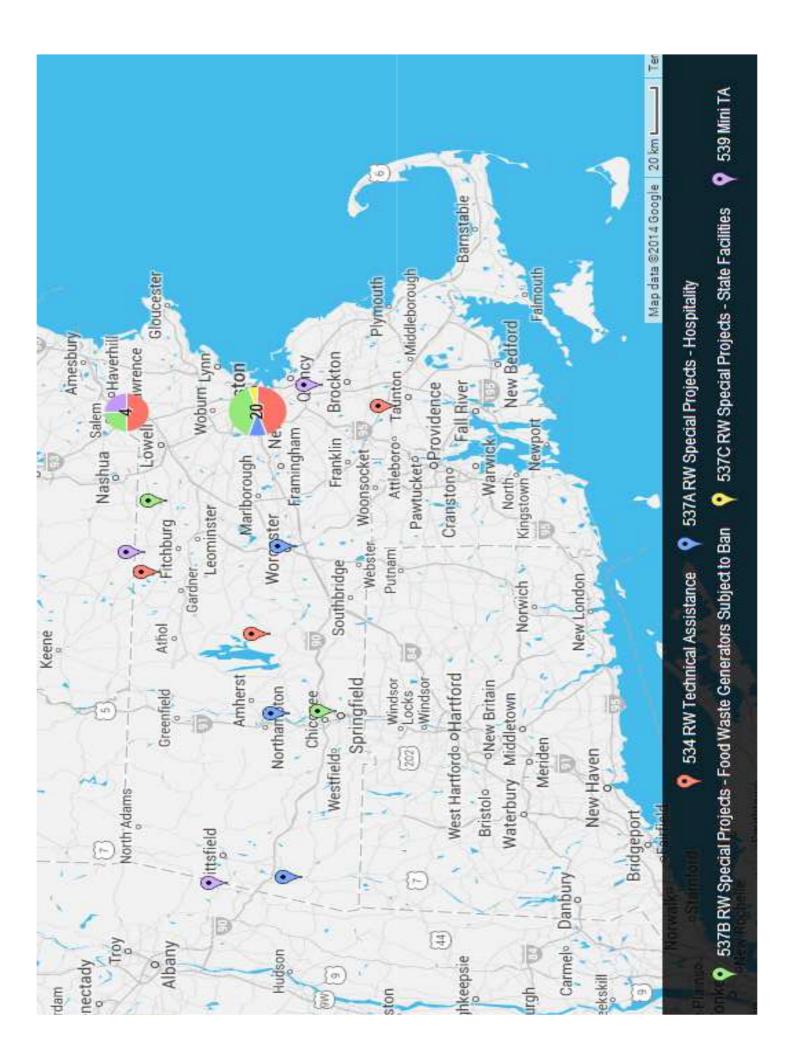


## RecyclingWorks Technical Assistance

### FY15 July- November, 2014:

- 22 new businesses and institutions are receiving assistance
- 68 businesses and institutions are receiving assistance







# Total Waste Diverted (tons) July-November, 2014

- Composted: 4,180
  - 16 generators, 37 locations
- Recycled: 2,498
- Reused: 25



## RecyclingWorks, Outreach and Events

Massachusetts WasteWise Forum: *Diversion and Reduction Through Reuse* 

- December 10, 2014
- 8:30am-12:00pm
- Held at CET's EcoBuilding Bargains
- Over 30 people in attendance
- Attended by waste professionals, haulers, and reuse specialists











#### Additional Information

Visit our website at www.recyclingworksma.com

RecyclingWorks Hotline

(888) 254-5525 info@recyclingworksma.com